



Running Apparel and Footwear Market in the US 2015-2019

The report "Running Apparel and Footwear Market in the US 2015-2019", has been prepared based on an in-depth market analysis with inputs from industry experts.

About Running Apparel and Footwear

Growing awareness of health and fitness worldwide has increased the popularity of running as it is considered one of the best activities to enhance physical fitness. Marathons are also increasingly popular, with participation not restricted to athletes alone. The running apparel and footwear market caters to the demand generated by participation in running related events. Active consumers focus on purchasing technologically advanced apparel manufactured from lightweight and breathable fabrics. They also show a high inclination toward products with a casual and fashionable appearance. As a result, leading sports equipment manufacturers have begun developing running apparel and footwear that are stylish as well as functional.

Technavios analysts forecast the running apparel and footwear market in the US to grow at a CAGR of 5.92% in terms of revenue over the period 2014-2019.

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Covered in this Report

This report covers the present scenario and the growth prospects of the running apparel and footwear market in the US for the period 2015-2019. To calculate the market size, the report considers revenue generated from sales of running apparel and footwear across various regions in the US.

Technavio's report, Running Apparel and Footwear Market in the US 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the US; it also covers the landscape of the running apparel and footwear market in the US and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Vendors

- Adidas
- ASICS
- Nike
- Puma
- Skechers

Other Prominent Vendors

- Brooks
- Columbia Sportswear
- Eddie Bauer
- Gap
- Hanes

Market Driver : Growing Number of Athletes

Market Challenge : Decline in Margins

Market Trend : Focus on R&D

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